

KRIS JOY

PORTFOLIO krisjoycreative.com | [linkedin/krisjoycreative](https://linkedin.com/in/krisjoycreative)

PROFESSIONAL SUMMARY

Creative design and technical production of publications, packaging, and other printed pieces using Adobe Creative Suite software. Strong conceptual skills honoring typography, layout and color with respect to brand and style guides.

A collaborative team member working across departments to plan and execute programs. Able to work independently to own and complete tasks in an efficient and timely manner. Excellent verbal and written communicator cultivating positive relationships. Highly organized, owning process and file management and creating streamlined processes.

SKILLS

- Concept Development
- Graphic Design
- Production Design
- Project Coordination
- Editing / Proofing
- Print Quality Control
- File Management
- Photo Editing
- Content Creation
- Digital Conversion
- Photography Coordination
- Identity/Brand Guidelines
- Sales / Training Collateral
- Trade Show Planning

EXPERIENCE

Graphic Designer

Freelance, Stillwater, MN **2014 - current**

Design and implementation helping small businesses build, market and grow brands. Logo design, brand guides, print and digital assets. [krisjoycreative](http://krisjoycreative.com)

Graphic Production Artist

Gartner Studios, Stillwater, MN **2021 - 2022**

Working collaboratively with in-house designers honoring rigid die lines, to create print ready production files for party goods and stationery products, including gift wrap, greeting cards, gift bags, as well as planners, calendars, storage boxes and desk accessories.

Marketing Specialist and Graphic Designer

DSGW Architects, Lake Elmo and Duluth, MN **2019 - 2021**

Graphic design for refined brand and identity including logo, brand guide, signage, ads, and company documents and templates. RFP content collection and design for both print and PowerPoint presentation. Digital content creation for web and social media.

Real Estate Agent and Marketing Specialist

KW Premier Realty, Woodbury, MN **2017 - 2019**

Collaborative partner for agents and brokers providing creative services for brand marketing collateral, CMA's and seller and listing materials. As a licensed agent developed relationships with clients and established trust and guidance during the transaction process.

Marketing Specialist

Service Ideas, Woodbury, MN **2014 - 2017**

Brand and logo refinement. Print and digital graphics for B2B and B2C, including catalog, social media, sales tools, and training manuals, as well as trade show booth design. Product development from photography, to packaging and launch campaigns. Management of trade shows and training events, including staffing, appointments, and travel arrangements.

Marketing and Event Specialist

Cannon River Winery, Cannon Falls, MN **2013**

Re-brand and create marketing materials to promote launch of new event space. Establish client and vendor relationships and build tools to allow for the coordination of events, establish vendors and resources, space planning, and coordination of hospitality services.

Marketing Manager

Residential Architecture **2001 - 2012**

Marketing, media relationships, event coordination and project promotion for residential projects. Point of contact to establish and build client relationships. Trade show and tour management. Print and digital graphic design for award pursuits, project sheets. Data management for copy, graphics and photography.

Artist

HEX Objects, Stillwater, MN **2017 - current**

Hand painted art and reproduction posters, greeting cards, talismans and accessories. [krisjoyart](http://krisjoyart.com)

EDUCATION

Bachelor of Fine Art (Environmental Design)

Minneapolis College of Art & Design, Minneapolis, MN

Fine Art Major

Montana State University, Bozeman, MT

PROFICIENCIES

Adobe Creative Suite InDesign, Illustrator, Photoshop, Acrobat

Microsoft Office Word, Excel, PowerPoint, Outlook

Social Media Facebook, LinkedIn, Mailchimp, Twitter

Web Design weebly